

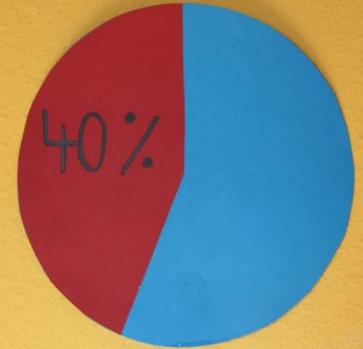
Saon Token

Utilizing the Ethereum blockchain for a new way to invest in
Crypto



Introduction to Saon

Saon is a crypto-backed Stablecoin that will hold in its portfolio a number of different cryptocurrencies. With the majority of the proceeds Saon produces, we will re-invest back into the crypto exchanges. Saon will hold both large cap and small cap coins, selling and exchanging the coins we mine to increase Saon value and increase stake in each of the coins we are investing in utilizing both long term and short term investment techniques. Saon will also have 100% financial transparency posting what Saon holdings are and amounts held. Saon will always hold a minimum of 50% Bitcoin in its asset group to stabilize the overall value of Saon as well as a complete portfolio of different cryptocurrencies.





Saon's mining operation will be conducted using ASIC and GPU hardware for added versatility in an evolving marketplace, with the purpose of mining the most profitable coins possible, then exchanging those coins for more stable cryptocurrencies. Solar energy will also be utilized during "Peak Hours" of operation to ensure that the overall cost of conducting mining operations will be at the lowest cost available.



Saon's goals are to increase stake in the cryptocurrency ecosystem thus increasing the value the value for Saon. We feel that the entire crypto-economy is linked together, this is why we feel that Saon is a natural evolution in the crypto market. Holders of Saon can be confident that the portfolio of Saon will continue to increase over time as the mining operations will ensure that more crypto will be deposited into the portfolio account. A stablecoin that is backed by other cryptos and all stays on the blockchain.



Token Description

A large issue that Saon helps to address is the costs associated with owing percentages of mining proceeds to initial investors. By offering Saon as a token for the public to take part in the initial investment process, the market will decide what the future value of the tokens will be and a percentage of the mining operation will not be parcelled out to the initial investors. In doing this, everyone that participates in trading or holding Saon will be investing in the initial startup and continued growth of the mining and the overall health of Saon as a whole.

Saon Portfolio Will Show Growth Over Time



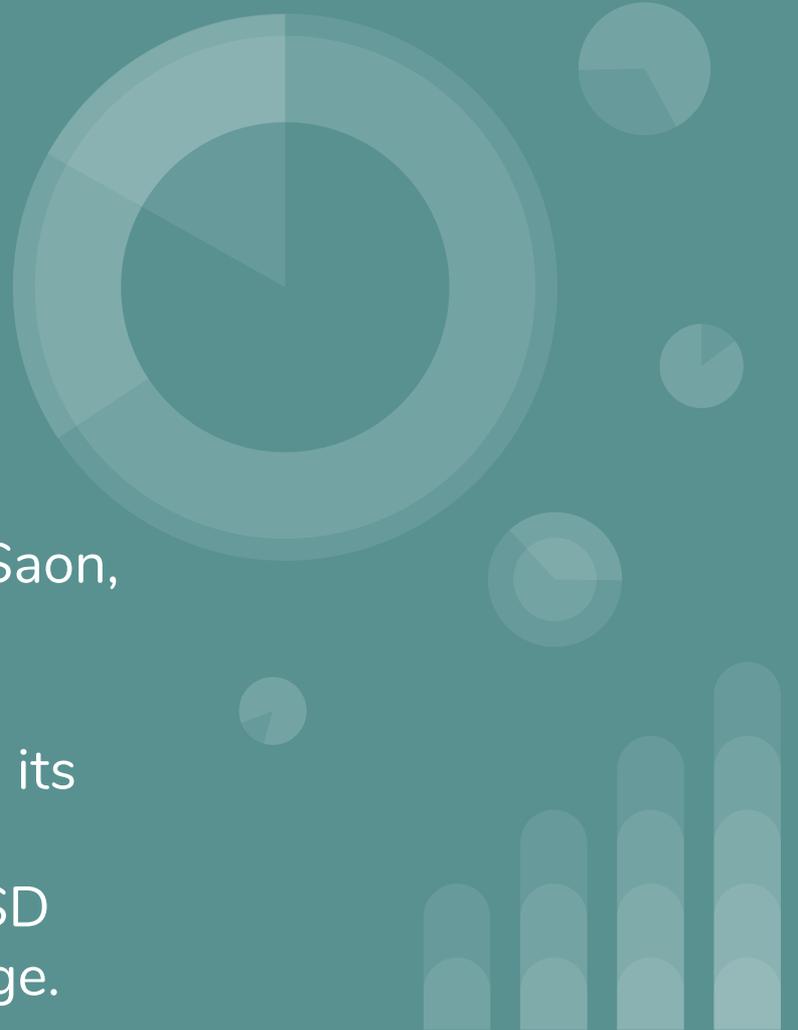
With Saon being a Stablecoin and having the proceeds of the mining operation go back into the Saon portfolio the goal of the token is to have an increasing value over time equivalent to the amount that is held by the portfolio. Since only 210,000,000 Saon will ever be minted the equivalent value can be easily calculated. This is not a promise that the equivalent value will ever be achieved, but it is the goal of Saon that this is the benchmark for the value to be calculated and would continue to grow over time as Saon would continue re-investing in equipment and staff to increase computational power, rate of return, and exchange desk efficiency.

Since a minimum 50% of the holdings of Saon will always be in Bitcoin the value of Saon will mainly be linked to Bitcoin, but we will also diversify our holdings with other smaller cap coins with the goal of trading those coins over time to acquire the larger cap coins. Saon is overwhelmingly in favor of the “HODL” approach to cryptocurrency investing, but we do know that there is always opportunity with smaller cap coins to be invested in and hopefully increase in value. Saon will not shy away from these opportunities but will of course do it’s due diligence in respect to different investments including, overall risk associated with the project, what is the communities opinion of the project, and what is the growth plan. Saon’s number one priority will always be the financial health of Saon so these small cap opportunities will not be taken lightly.





With the added financial transparency of Saon, posting it's holdings on a weekly basis, utilizing social media, our hope is that the community will see that Saon is increasing its portfolio value on a consistent basis. Announcements will always be done in USD and according to the Binnance.US Exchange.



Example of holdings announcement:

Portfolio is as follows:

239.00234598 Bitcoin

3,112.3382828526 Ethereum

Portfolio value as of this announcement according to
Binance.US Exchange: \$2,242,497.68

Saon equivalent value from portfolio: \$0.0423

This is intended to be an example of transparency announcement and is no way associated with the current or future value of Saon Token

The Saon inherit value in this example is derived from taking the total value of the portfolio at the time of announcement, and dividing by the number of Saon tokens in circulation (which after successful completion of IEO will be 52,959,549). Saon has four zeros after the decimal point (.xxxx) the same format will be used in the portfolio transparency announcement with the final digit rounded up or down.



Token Overview and Distribution Plan

SAON is built on the Ethereum blockchain and is an ERC-20 token. The token is open source and is available for view on Etherscan with address:

0xC1f92E4753d206678e2ff0B4b860FA06618Cd899

For the purposes of the IEO, Saon will be offering 60% of the total amount of Saon to the exchange. This will give investors an opportunity to invest in the setup of the mining operation and all initial groundwork needed to move forward profitably. From the proceeds of the IEO, 50% will be used on equipment for the starting of the mining operation, 25% will be held in reserve for the costs associated with running the mining operation (i.e. utilities, industrial space, insurance, etc.) 25% will be used to compensate current and new team members to ensure that Saon will be able to start as quickly as possible with building its portfolio. We will begin work on listing the IEO and will have announcements moving forward as to what platform it will take place on.

Completed token distribution plan

1. 210,000,000 SAON have been created and that is all there will ever be created
2. 60% SAON will be utilized for both straight sale and exchange implementation (126,000,000 SAON)
3. 15% will be team held (31,500,000 SAON)
4. 15% will be held in reserve for the ongoing costs associated with running Saon (31,500,000 SAON)
5. 5% will be used for initial marketing (10,500,00 SAON)
6. 5% will be used for legal (10,500,000 SAON)

Saon Advantage



Saon is taking a new approach to the already accepted Stablecoin. Since Saon is utilizing cryptocurrency as the backing for its token value everything is able to stay within the crypto-ecosystem. What this means is that the fundamental concept of Saon is all operating on the blockchain. There is no Fiat currency that is linked to it's value and there is no physical commodity (i.e. gold or silver) that has any bearing on Saon.

